

ROBERT L. READ, JR. DISTINGUISHED LECTURE SERIES

**March 6, 2025 – Petroleum Club of Midland
Keynote Speaker, Dr. Linda Kah**

BENEFITTING THE PERMIAN BASIN SECTION – SOCIETY FOR SEDIMENTARY GEOLOGY

On Thursday, March 6, 2025, the Permian Basin Section – Society for Sedimentary Geology (PBS-SEPM) will be hosting its third annual ***Robert L. Read, Jr., Distinguished Lecture Series***, benefiting PBS-SEPM.

The Robert L. Read, Jr., Distinguished Lecture Series was created to honor and memorialize the life, spirit, and contributions of one of our dedicated members, the late Robert L. Read, Jr., a promising geologist whose life was cut tragically short. To honor his memory and passion for geosciences, PBS-SEPM has invited a distinguished lecturer to Midland for the purpose of educating the geologic community, and general public on current topics of interest. All of the proceeds will go toward our commitment to promote the science of geology through technical luncheons, field trips, core workshops, and scholarships for high school and college students pursuing a degree in the geosciences.

A dinner at the Petroleum Club of Midland will feature guest speaker, Dr. Linda Kah. Linda and her students focus on integrating sedimentology, stratigraphy, geochemistry, and microbial ecology in understanding the evolution of the Earth's biosphere. After more than 20 years as an Earth-based field geologist, Linda reached out and began investigating potential habitable environments in extraterrestrial systems. She serves as a co-investigator on both the Mars Science Laboratory Curiosity rover mission and the Mars 2020 Perseverance rover mission. On these missions, she strives to understand how we can best constrain our interpretations of martian environments with only limited data. To learn more about our keynote speaker and the presentation, please visit our website.

We are reaching out to you to ask for your help with making our ***Robert L. Read, Jr., Distinguished Lecturer Series*** fundraiser a success. By supporting this event as a sponsor, you will receive recognition before and during the event. However, most importantly, your support demonstrates your commitment to helping make a difference in the geologic community, especially as it relates to continuing education for professionals as well as supporting students in their studies of the earth sciences. Your sponsorship will be advertised via direct email to hundreds of Permian Basin Operators, Management, Geologists, Geoscientists, and Decision Makers. We are highly active with our promotion and marketing on social media. The sponsorship levels are outlined on the following page.

Thank you for considering a sponsorship opportunity for our second annual ***Robert L. Read, Jr., Distinguished Lecturer Series***.

If you have any questions, please contact Polly Fleischmann at (972) 672-6510 or pollyf@forl.com.

We look forward to your response (or support) and seeing you on March 6th.

Sincerely,

Polly Fleischmann
PBS-SEPM President, 2024-2025

Robert Read Distinguished Lecture Series

March 6, 2025 – Petroleum Club of Midland – Keynote Speaker, Dr. Linda Kah

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As a sponsor, your generous patronage of this night supports our efforts to make a difference in the geologic community, especially as it relates to continuing education for professionals and supporting students in their studies of the earth sciences.

I would like to sponsor at the following level:

Diamond: \$3,000

- Exclusive to One Sponsor
- 2 VIP Tables (19 Guests)
- Dinner with Dr. Linda Kah
- Special Recognition as Diamond Sponsor on all promotional materials

Platinum: \$1,500

- 1 VIP Table (10 Guests)
- Logo Displayed on Table

I'm unable to attend and/or fill a table, but would like to support PBS-SEPM's efforts.

Gold: \$1,000

- Optional: 8 Tickets at a shared table

Silver: \$500

- Optional: 4 Tickets at a shared table

Bronze: \$250

- Optional: 2 Tickets at a shared table

All sponsorships include name/logo on:

- Robert Read Webpage
- Social Media
- Email Advertisements
- Special Signage at the Event

Sponsorship commitments must be received by **February 26, 2025** to guarantee logo on printed materials.



The Permian Basin Section – SEPM is a 501©3 educational non-profit corporation.
All donations are tax deductible under IRS rules.

In lieu of a sponsorship, I would like to:

Purchase ____ Individual Tickets

- \$75 per person, Members & Spouses
- \$100 per person, Non-Members

Make a donation to a PBS-SEPM Fund:

Wendell J. Stewart, \$_____

Awarded to High School & College Students pursuing a degree in geosciences

Robert Read Memorial Fund, \$_____

Helps offset the cost of this event

Sue T. Reid, \$_____

Awarded to Women pursuing a degree in geosciences

General Donation, \$_____

Goes directly toward PBS-SEPM's operating expenses

Individual or Business Name: _____

DONOR'S NAME AS IT SHOULD APPEAR ON ALL MATERIALS

Contact: _____ Address: _____

IF DIFFERENT FROM ABOVE

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Total Amount \$_____

I'm enclosing a check payable to PBS-SEPM

I will Pay Online

Register and pay at www.pbs-sepm.org/robertread

Please send an invoice to:

Credit Card

Please call PBS-SEPM for payment over the phone

Email

Physical Address



Pay/Donate Now via PayPal

- Scan the QR Code
- Enter Total Amount
- Enter "Robert Read" in the memo
- Email us completed form

Please return the completed form to PBS-SEPM by mail or email. If sponsoring, please email a high quality digital logo. Phone: (432) 279-1360 Email: info@pbs-sepm.org Address: 2900 W. Front St., Midland, TX 79701 You may also make a payment online at www.pbs-sepm.org/robertread. If you have any questions, please contact Polly Fleischmann at (972) 672-6510.